



Mac® OS X • Windows® XP • Windows® 2000 • Windows® Millenium • Windows® 98

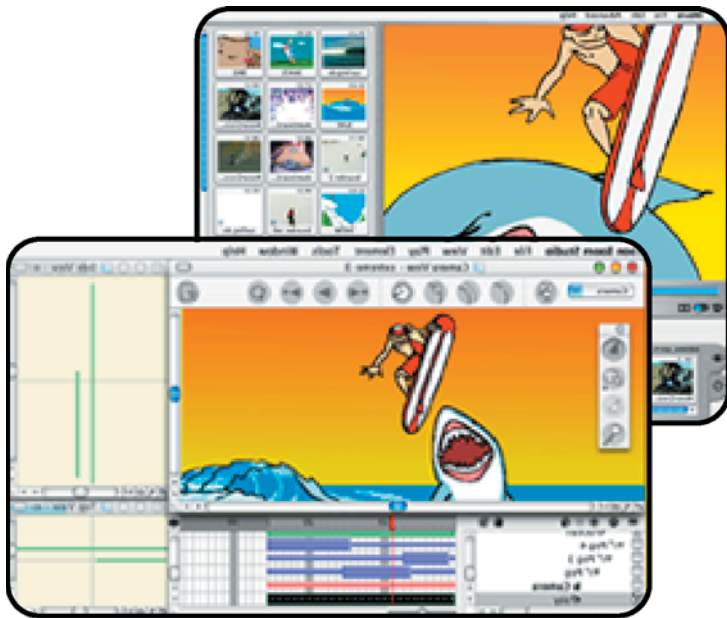
## Toon Boom Studio™ v1.1 and Apple® iMovie™ 2

Toon Boom Studio™ revolutionizes 2D animation production for the web and beyond. Offering an end-to-end solution, Toon Boom Studio™ is a studio in a box that combines the best of traditional and digital animation tools with innovative features that will unleash your creative potential, while respecting your need for production control.

In Toon Boom Studio™ v1.1 for Mac OS® X, we have added the ability to export animations to the Apple® iMovie™ 2 format. This new feature makes it possible to mix live-action with animation, streamlining the editing process for both home-movie editors and animators experimenting with video, and opening-up many more creative possibilities for innovators.

### Feature Snapshot

- Powerful paperless sketching and drawing tools
- Automated, flexible ink & paint
- Unique 3D compositing
- Time-saving lipsync
- Soundtrack editing tools
- Reusable templates
- Optimized output to SWF, QuickTime and iMovie



### Nuts and Bolts

You have two Apple® iMovie™ export options:

- Create a new Apple® iMovie™ 2 project or DV stream file.  
When you export an Apple® iMovie™ 2 project, Toon Boom Studio™ creates the project folders and adds the DV stream file to the Media folder. You can also export a DV stream file only and import it into any video editing program that supports this format.
- Add your Toon Boom Studio™ animation to an existing Apple® iMovie™ 2 project.  
When you export your animation to an existing Apple® iMovie™ 2 project, Toon Boom Studio™ adds the DV stream file to your collection of clips and to the Media folder.

### Explore the Possibilities

With Apple® iMovie™ 2 support, you can now:

- Add animated content to your live-action videos.  
Jazz-up your home movies with animated clips! Remember that ski trip and all that footage you took of the family with your new digital video camera? Adding animated action will keep the neighbors from nodding off during family movie hour!
- Add video effects, transitions and titles to your animated movies.  
The ease-of-use of Apple® iMovie™ 2 makes it a pleasure to add basic video editing features (for example, water ripple effect or cross-dissolve transitions) to your animations!
- Animate action on top of your live footage and edit clips together in Apple® iMovie™ 2.  
You can even use Toon Boom Studio™ to paint over your live footage to really confuse, amuse, and captivate your audience, and then bring it into Apple® iMovie™ 2 to add effects, transitions and titles.



**About Toon Boom Technologies**  
Based in Montréal, Canada, Toon Boom Technologies Inc. is a world-leading supplier of 2D animation software for businesses and individuals. With a presence in more than 30 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled animation tools and services to creators and producers of 2D animation, including USAnimation®, USAnimation® Web Edition and Toon Boom Studio™.  
Headquarters:  
7 Laurier Street East  
Montréal (Quebec)  
CANADA H2T 1E4  
Tel: +1 514 278-8666

**Visit our website for more information on the pricing and availability of Toon Boom Studio™ v1.1: <http://www.toonboomstudio.com>**